

Nebraska Builders Home & Garden Show

February 11-14, 2010
Lancaster Event Center
84th & Havelock Avenue, Lincoln, Nebraska

Reach a year's worth of customers in four days

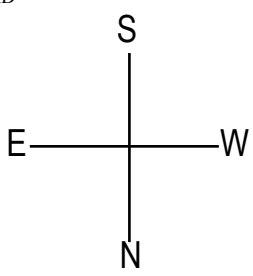
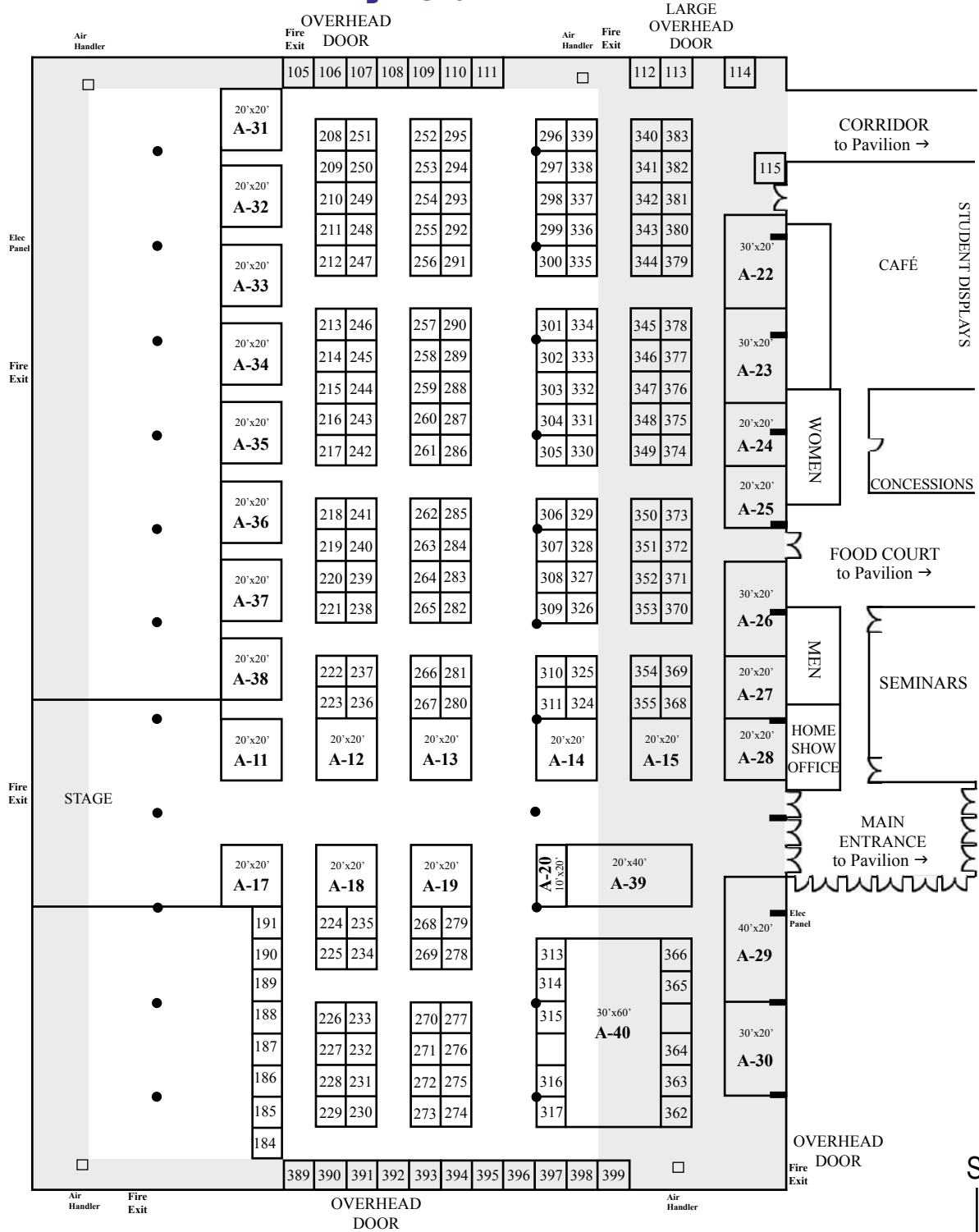
Show Manager: Nadine Condello
Home Builders Association of Lincoln
6100 S. 58th Street, Suite C
Lincoln, NE 68516
Phone: 402.423.4225 • Fax: 402.423.4251
Web Site: www.hbal.org
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Sponsored by the Home Builders Association of Lincoln

*Fall in Love With Your Home Again
at the Nebraska Builders Home & Garden Show*



Amy Arena



Schedule

MOVE-IN HOURS

Wednesday, February 10 8 a.m. to 8 p.m.
 Thursday, February 11 8 a.m. to 3 p.m.

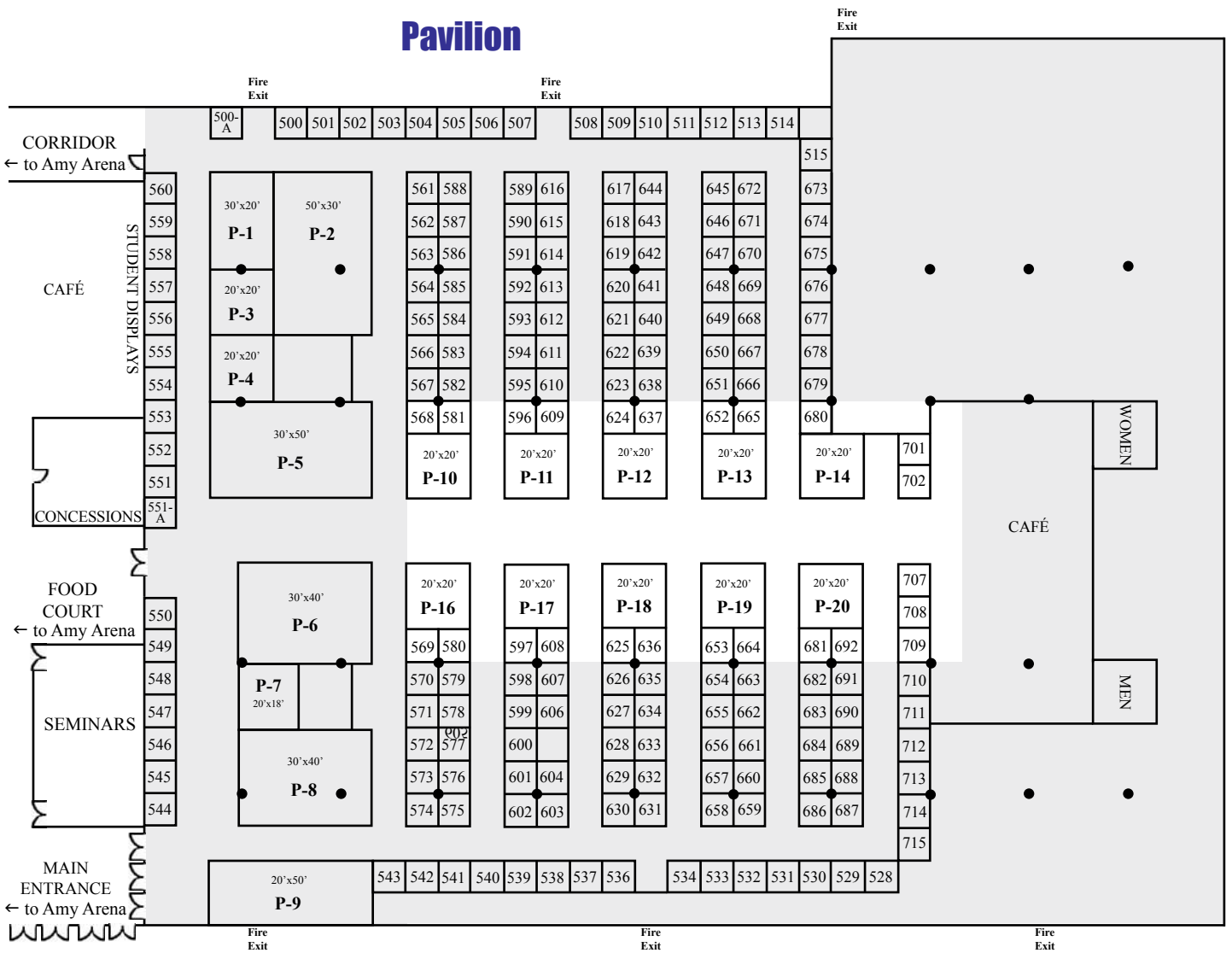
MOVE-OUT HOURS

Sunday, February 14 5 p.m. to 8 p.m.
 Monday, February 15 8 a.m. to 12 Noon

SHOW HOURS

Thursday, February 11 5 p.m. to 9 p.m.
 Friday, February 12 5 p.m. to 9 p.m.
 Saturday, February 13 10 a.m. to 8 p.m.
 Sunday, February 14 10 a.m. to 5 p.m.

Pavilion



Booth Price Includes

- 8' background drape, 3' side drapes.
- Draped table and two chairs, if requested on the form which will be mailed to you a month before the Home Show.
- Six exhibitor badges. Additional badges may be obtained for \$2.50. Exhibitors will not be admitted without a badge.
- Ten Admit One tickets to give to customers.
- Booth name sign, 45" x 7", (*if requested on contract.*)
- Listing in Home Show program.
- All exhibitors listed on the official Home Show web site.

Booth Price Does Not Include:

- Electricity. (Electricity may be ordered at a reasonable rate)

Flooring

Concrete areas are shaded on map. Non-shaded areas are clay/dirt flooring, covered with carpet. Carpet may be ordered from AAA Rents.

2010 Booth Prices

A booth is considered 10'x10'

(Non-members of HBAL pay 33% more)

BOOTHS	Sq. Ft.	Price Per Sq. Ft.	Price
1 booth	100	\$5.00	\$500
2 booths	200	\$4.85	\$970
3 booths	300	\$4.75	\$1,425
4 booths	400	\$4.70	\$1,880
5 booths	500	\$4.50	\$2,250
6 booths	600	\$4.00	\$2,400
8 booths	800	\$3.75	\$3,000
10 booths	1,000	\$3.50	\$3,500



Exhibit Space Contract

Yes, I do wish to apply for exhibit space in the 2010 Nebraska Builders Home & Garden Show. I understand that space will be assigned based on availability and continuity. Exhibits and displays must be in keeping with the high standards of the Show.

COMPANY: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____ E-MAIL: _____

TYPE OF COMPANY (be specific & include type of products and/or services): _____

_____ WEBSITE IF AVAILABLE: _____

BOOTH(S)
REQUESTED: 1st Choice _____; 2nd Choice _____; 3rd Choice _____

If my choice is not available, please assign me the closest to my preference in location and size. Some adjustments in location may be necessary to meet show requirements and to allow proper show layout. Members of the Home Builders Association of Lincoln receive **priority** over non-members until **August 29, 2009** for booth space.

IN ADDITION TO SPACE, I request a 42" w x 7" h booth sign (no cost): Yes _____ No _____

BOOTH FEES:

_____ booth(s) at \$ _____	= \$ _____
50% due with contract	= \$ _____
Balance due on or before Dec. 15, 2009	= \$ _____

I have read and fully understand all parts of this show information packet and agree to abide by the rules and regulations governing the show.

Signature

(Please print your name here)

Date

PAYMENT METHOD

Amount: \$ _____ Check _____ Visa _____ MasterCard _____

CVV Code: _____ (3 or 4 digit number located on the back of the card)

Credit Card #: _____

Card Expiration Date: ____/____

Cardholder's Name: _____

Cardholder's Billing Address: _____

Signature: _____

The signature above accepts total responsibility governing the use of this card and agrees to comply with the terms of the issuer.

Mail with your deposit check to:
Home Builders Association of Lincoln
6100 S. 58th Street, Suite C • Lincoln, NE 68516

Or fax payment information to:
402.423.4251

Questions? Call 402.423.4225

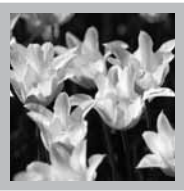
Home Show Office Use Only

Application approved by:

(Accepting for Home Builders Association of Lincoln)

Booth space assigned: _____

Date: _____



Terms & Conditions-

Keep a Copy of This for Your Records

CUSTOM BOOTH CONSTRUCTION. Any exhibit taller than 8 ft. must be approved by show management. Signs must be professionally done. Custom displays should be about 4" narrower than actual space specifications to insure proper fit. Any exhibitor display that has an unfinished side facing another exhibitor's display must have the exposed side either finished or draped. Written permission must be obtained in advance if there is to be any masonry or unique construction. Exhibitors will not apply paint, lacquer, adhesive, or any other coating to the Lancaster Event Center, or its floors, walls, etc. Nothing will be attached to the floor. All exposed edges of carpeting or floor covering must be taped down.

CHARACTER OF EXHIBITS. Preferred products are those pertinent or closely related to the construction industry. Each exhibit will comply with the laws of the State of Nebraska and with all ordinances and regulations of the City of Lincoln and Lancaster Event Center. Exhibitor agrees to display only products and services which are sold by him in the regular course of business. Show officials reserve the right to eject or prohibit any exhibit, in whole or in part, or any exhibitor or his or her representatives which it considers not in keeping with the character of the Show, with or without giving cause. If cause is not given for ejection of an exhibit or exhibitor, liability shall not exceed the return to the exhibitor the amount of rental unearned at the time of the ejection. If ejection is for violation of these rules and regulations or for a stated cause, no return of rental shall be made.

COMBUSTIBLE MATERIALS. Combustible products cannot be used without prior written approval. All flammable material must be fire-proofed. Any gas grills or fireplaces in use must meet the approval of management and the Lancaster Event Center before and during the Show.

SOUND CONTROL. Speakers, radios, televisions, or noise which is of sufficient volume to be annoying to exhibitors will not be permitted.

MOVE IN & MOVE OUT. No move-in rearrangement or adjustment may be done after the opening of the show. Exhibitors will unload and load only at designated areas. Vehicles will be unloaded and loaded quickly and then will be immediately moved from the unloading and loading areas. Any vehicle left parked in these areas will be moved at owner's expense. Heavy materials or equipment will not be dragged, skidded, or rolled over the floors, but will be carried or moved in on wheels. The Show management will assess a \$50 FINE to anyone attempting to move out before 5:00 p.m., Sunday, February 14. If fine is not paid, exhibitor will be banned from next year's show. It is highly recommended that all small items, merchandise, lighting fixtures, and other portable equipment be removed immediately after the show closes. EXHIBITS MUST BE REMOVED BY NOON ON MONDAY, FEBRUARY 15. If any accounts against the exhibitor have not been paid in full prior to the end of the show, no items exhibited shall be removed from the building until full settlement is made. In case of attachments or other legal proceedings, Show officials reserve the right to take charge of the exhibitor's props and properties.

SERVICE. A schedule of rates will be sent to all exhibitors covering electricity, carpentry, decorating, and furniture for rental. Exhibitors will be billed for these services at reasonable and uniform rates.

CARE OF EXHIBIT SPACE. Lancaster Event Center personnel will clean the aisles, but the exhibitors must keep their carpets and exhibits in good order and are allowed to bring in vacuum cleaners. Exhibitors must cooperate by maintaining their exhibits throughout the show in perfect condition. Exhibitor will be required to replace, repair, or otherwise assume the expense for any defacement or injury of premises caused by their exhibit or representatives.

SELLING PRODUCTS & FOOD SAMPLES. Retail selling of products over-the-counter on a carry-out basis requires prior written approval at the time of requesting space. Orders may be taken for merchandise or service to be delivered or rendered at a future date without prior approval. Any exhibitors giving samples of their (homemade or purchased) food product must have a level IV food handlers permit and/or catering permit on file at the Lancaster Event Center and a signed agreement and/or statement stating that it shall be 2 oz. sample ONLY with one sample per customer and said statement on file at Lancaster Event Center. All arrangements shall be agreed upon not less than 14 days PRIOR to show. If agreements not on file, the Lancaster Event Center reserves the right of refusal. No bottled water, soda or full cups of coffee may be given. Exhibitors are restricted to samples only.

LITERATURE & SOUVENIRS. Printing, advertising, souvenirs, etc., may be distributed by exhibitors from their own space only. Any objectionable advertising will not be permitted. Souvenirs will not be of noise-making variety. All such gifts are subject to prior approval. Exhibitors must confine all sales activities to their own exhibit space.

PRIZES, DISCOUNTS, & DRAWINGS. Drawings for giveaways, prizes, discounts, etc., must be registered and approved by Show officials. A list of all recipients, winners, etc., must be supplied to the Show officials before the end of the Show.

UNOCCUPIED SPACE. If exhibitor fails to occupy space contracted for, or fails to comply with all the terms of the agreement, the Show officials have the right to rent such space to any other applicant without releasing the exhibitor from paying the sum agreed upon in his Show contract. No refunds will be made. Exhibitor shall not assign or SUBLET the whole or any part of his space.

EVENTUALITIES. In case the Lancaster Event Center shall be destroyed by fire, other elements, or by any other cause, or in case other circumstances make it impossible for the Show officials to permit the contracted space to be occupied by the exhibitor, the Show contract shall terminate and the exhibitor shall waive any claim for damages or compensation. In case of strikes, acts of God, the authority of law, or any cause beyond their control, the Show officials, the Home Builders Association of Lincoln, Lancaster Event Center, and their employees shall not be held liable for the fulfillment of the rental contract of space. Exhibitors hereby waive any claim for damages or compensation.

LIABILITY. Neither the Home Builders Association of Lincoln, their employees, the Show committee, nor the Lancaster Event Center, will be responsible for any injury, loss, or damage that may occur to the exhibitor, or to the exhibitor's employees or property, from any cause whatsoever prior, during, or subsequent to the period covered by the Show contract. Upon signing this contract, the exhibitor expressly releases the foregoing named association, individuals, representatives, committee and officials, from any claims from loss, damage, or injury. The Lancaster Event Center will be secured during all non-show hours. This security of the Lancaster Event Center in no way assumes any responsibility for the care and safekeeping of exhibits. It is a provision of this contract that all exhibitors have public and property liability insurance to protect themselves, the Home Builders Association and its representatives, and the Lancaster Event Center against possible claims arising out of negligent acts of his or her employees and booth visitors during the operation of his or her equipment in this show.

AMENDMENTS. Show officials and committee shall have full power to interpret, or amend these rules and to make additional rules in the best interest of the Show and the exhibitor agrees to accept and abide by such rules.